

Subject: April 2017 Street Talk

From: LA Great Streets

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To:



STREET TALK

April 2017



Mayor Eric Garcetti joined community leaders to kick off the March 26 CicLAvia: Culver City Meets Venice.

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Welcome to the April 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

IN THIS ISSUE:

- On deck: "I'm Walking Here," Destination Pico and Luchadores Unidos
- Recap: Mar Vista Art Walk, CicLAvia and Healthy Neighborhood Markets
- Reminder: People St applications are open

See you on the street!

-The Great Streets team

On Deck

Proyecto Pastoral Presents: "I'm Walking Here" and Luchadores Unidos por la Seguridad Peatonal

Friday, April 21, 5pm to 8pm

Saturday, May 6, 11am to 4pm



As a winner of the 2016 Great Streets [Challenge](#), Proyecto Pastoral invites Angelenos to envision improving 4th Street in Boyle Heights by enhancing safety conditions in a high traffic area by improving street crossings and signage and by engaging residents to build a strong culture around safety. Join two upcoming events: a night of artmaking and street signs this Friday, and a day of pedestrian safety activities on 4th Street on May 6.

Street Sign Making Workshop: I'm Walking Here
Friday, April 21
Boyle Heights Youth Technology Center
1600 E. 4th St.

Luchadores Unidos por la Seguridad Peatonal
Saturday, May 6
4th St. and Gless St.
Boyle Heights

Destination: Pico Visioning Workshop

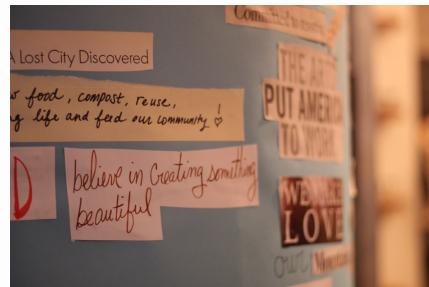
Sunday, April 23rd, 2-4 pm



What would make Pico Blvd. a truly Great Street? That's what the Pico Great Streets Collaborative wants to hear from you at their upcoming April 23 workshop. As a winner of the Great Streets [Challenge](#), the Collaborative is kicking off their community engagement with this workshop that will build towards a community vision for the Boulevard from Fairfax Ave. to Cochrane Ave.

Sunday, April 23rd, 2 to 4 pm
Behind Eco Dog Care
5751 W. Pico Blvd.

Recap



Mar Vista Art Walk

Mar Vista community members turned out en masse for the March 2 art walk. This quarter's theme was "VOICES," inspired by the influence of the spoken word on all other arts. There was an enhanced music program, including an outdoor Power Voice Station with professional spoken word artists accompanied by musicians, interactive mic stations for visitor self-expression and other sidewalk spoken word/musical engagement.

Mark your calendars for the next Mar Vista Art Walks this year: **June 1, September 7 and December 7.**



CicLAvia: Culver City Meets Venice

Mayor Garcetti joined community leaders and thousands of Angelenos on March 26 to celebrate some of L.A.'s iconic corridors as vibrant, people-filled places. Angelenos explored six miles of open streets, showing off their style, visiting local businesses and

taking part in various art and cultural experiences.

Mark your calendars for June 11! [CicLAvia: Glendale Meets Atwater Village](#) is next!



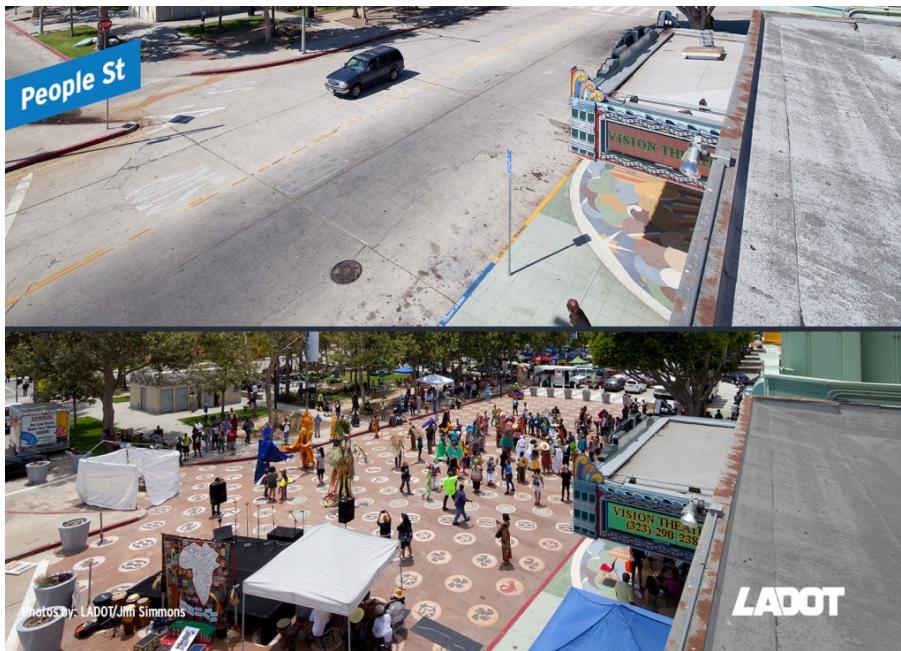
Great Streets Raises \$15K for Healthy Neighborhood Markets

Thanks to everyone who turned out to shop at Whole Foods during our 5% fundraising campaign. Thanks to your purchases, Whole Foods is contributing \$15,775.05 to Great Streets's partnership with Food Policy Council to bring healthy neighborhood groceries to under-served communities.

Reminder!

People St Application Is Live

Apply now for a pedestrian plaza, parklet or bike corral.



LADOT has re-opened [applications](#) to its award-winning People St program, which supports communities that want to DIY their vision for a Great Street.

Plazas (like the one above) transform excess roadway into pedestrian spaces, while parklets and bike corrals convert street parking into public seating areas and bike parking respectively.

Applications opened Thursday, April 13. Plaza applications will be due no later than May 30, but you can apply for a parklet or bike corral anytime and LADOT will review applications on a rolling basis.

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